



the heart of recovery

FOR IMMEDIATE RELEASE

Contact: Heather Cooper
Marketing Coordinator
(856) 455-7575 ext. 1166
hcooper@seabrook.org

SEABROOK HOUSE CO-FOUNDER DIES

Seabrook House co-founder, Margaret ‘Peg’ Diehl, age 89, died Saturday, November 26 surrounded by her family.

Peg, along with her late husband, founded Seabrook House in 1974. She is responsible for the original design and implementation of the family treatment program. Over her 36 years at Seabrook House, Peg served as the Director of Residential Treatment, Director of Outpatient Services, as well performed many family interventions. She was an active member in the Al-Anon Family Program for more than 50 years. Mrs. Diehl was among the first Certified Alcohol and Drug Counselors (CADC) in 1977, and became an Internationally Certified Alcohol and Drug Counselor (ICADC) in 1991. In 2004, she became one of the first Licensed Clinical Alcohol and Drug Counselors (LCADC) in the state of New Jersey.

Throughout her career, Peg was the recipient of many prestigious awards. They included the Denis Mansmann Memorial Award in 2003, the CRBard Outstanding Women in Treatment Award in 2007, the Alumna of the Year Award of Little Flower High School in 2007, and the Women Making a Difference Award in 2008. In 2012, Peg received the Community Leadership Award by the Caron Foundation and the Standish F. Hansell Award for Excellence in Addiction Treatment, presented by the Livengrin Foundation. In 2014, an award in her honor was established for a Seabrook House employee who best exemplifies service to families with addiction.

The Diehl family invites all who wish to join us for a viewing and Catholic Mass at St. Damien’s RC Church, 13th and Wesley Avenue in Ocean City, NJ beginning at 10 a.m. Friday, December 2, followed by a luncheon and celebration of Peg’s amazing life at 12 noon at the Flanders Hotel, 11th and Boardwalk, Ocean City, NJ. Friends, Seabrook staff, colleagues and fellow members of Alcoholics Anonymous, Al-Anon and other 12 Step programs are so very welcome to attend. Memorial contributions can be made to the Seabrook House Foundation’s Matrix Family Program at 133 Polk Lane, Bridgeton, NJ 08302.

###

Seabrook is a nonprofit, internationally recognized, private CARF-accredited behavioral healthcare organization, with treatment locations in Bridgeton, NJ, Cherry Hill, NJ, Northfield, NJ, Morristown, NJ and Shrewsbury, NJ. Founded by Jerry and Peg Diehl in 1974, Seabrook has been helping families find the courage to recover from alcoholism and drug addiction for over 44 years. For more information on Seabrook, visit the company website at www.Seabrook.org.